



Australia China Business Council
澳大利亚中国工商业委员会



Your path to China export success – Geelong Workshop

Date: Friday, March 17, 2016

Time: 9.15am for 9.30am start. Session concludes at 3:00pm

Venue: The Pier Geelong

Cunningham Pier, 10 Western Foreshore Rd, Geelong 3220

Cost: \$65

RSVP: <https://geelongchafta.eventbrite.com.au>

Preview: www.acbc.com.au/chafta

Enquiries: james.scullin@acbc.com.au

**ticket prices reflect the subsidy provided by the Australian Government through the Free Trade Agreement Training Provider Grant Program that has reduced ticket costs by 50% for each attendee. The full value of the training is \$130.*

The China-Australia Free Trade Agreement (ChAFTA) has now entered into force, providing Australian businesses with unprecedented access to the China market. Made possible by a generous grant from **The Australian Government**, the **Australia China Business Council (ACBC)**, in collaboration with the **Export Council of Australia (ECA)**, are going to all corners of Australia to provide regional Australian businesses with the technical, step-by-step curriculum-led training to help exporters navigate the nuances of the China market.

If you are either looking to expand your business in China or need support in taking the first steps in exporting to Australia's largest trading partner, this workshop is for you.



CHINA-AUSTRALIA
FREE TRADE
AGREEMENT
Workbook

Workbook for companies exporting goods from Australia to China

Australian Government
Export Council of Australia
This activity received funding from Australia as part of the Free Trade Agreement Training Provider Grant Program.



The ChAFTA Training Program will open with a morning workshop hosted by the Export Council of Australia, focussing on **the technical aspects of ChAFTA** such as:

- Classifying your goods for export;
- How your goods are treated under ChAFTA;
- Understanding Rules of Origin
- Certifying your goods using Certificates of Origin
- China export checklist
- Tools and Resources: FTA Tool and FTA Portal

ACBC will lead the second session that will focus on **the practical side of doing business with China**, such as:

- The latest business trends and China market analysis;
- Case Study experience of doing business with China;
- Financing for exports and risk management;
- Targeted industry specific advice; and
- Cultural nuances of doing business with China.

This program includes lunch, opportunities for Q&A and networking.

Event partners:



geelong
chamber of commerce
THE VOICE OF BUSINESS

This Activity received funding from the Australian Government as part of the Free Trade Agreement Training Provider Grant Program. The views expressed herein are not necessarily the views of the Commonwealth of Australia, and the Commonwealth does not accept responsibility for any information or advice contained herein.



For any enquiries regarding the ChAFTA Training Program, please contact ChAFTA Project Manager, James Scullin at james.scullin@acbc.com

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